

# AMERICAN ACADEMY of BALLET & DANCE

## June 2023 Performance \* Program Ad Order Form

Congratulate your child on the completion of a wonderful year of dance by taking out an ad in AAB's program. They always look so forward to seeing your special messages.

\* The deadline for all ads that we need to create is May 14th.

\* Copy Ready ads will be accepted until May 21st. A Copy Ready ad requires no modifications. It is ready to be placed in the program the way it is submitted. Copy ready ads must be the actual size.

### SPECIFICATIONS

Ad Size	Ad Dimensions	Personal Ad Price	Business Ad Price
<b>1/4th</b>	<b>2.25''w x 3.75''h</b>	<b>\$35.00</b>	<b>\$45.00</b>
<b>Half Page</b>	<b>4.5''w x 3.75''h</b>	<b>\$50.00</b>	<b>\$75.00</b>
<b>Full Page</b>	<b>4.5''w x 7.5''h</b>	<b>\$85.00</b>	<b>\$115.00</b>

\* You can leave your ads and payments at the studio office or email them to:  
aabbuffalo@aol.com.

\* Electronic images (jpg ) work best. Black and white photos reproduce better than color images.

\* Photos can also be put on a CD. If necessary you can submit an actual photograph.

\* Photos with some contrast work best. Avoid dark backgrounds with dark clothing or light backgrounds with light clothing in the same photo. Please make sure any photo has at least 1 true straight edge.

\* The length of your message should be in proportion to the size of the ad.

### PLEASE MAKE CHECKS PAYABLE TO: AMERICAN ACADEMY OF BALET

PLEASE PRINT!	
Ad Type: (Circle One) Personal or Business	Ad Size: _____ Check# _____
Name: _____	
Company Name: _____	
Phone: (Day) _____	Evening/Cell: _____
Dancer's Name(s): _____	Email: _____
Message: _____ _____ _____ _____	
E-mail address: _____	

**Note: We reserve the right to edit messages for misspellings and length**