

AMERICAN ACADEMY of BALLET & DANCE

June 2024 Performance * Program Ad Order Form

Congratulate your child on the completion of a wonderful year of dance by taking out an ad in AAB's program. They always look forward to seeing your special messages.

* The deadline for all ads that we need to create is Saturday, November 18, 2024.

* Copy Ready ads will be accepted until November 22, 2024. A Copy Ready ad requires no modifications. It is ready to be placed in the program the way it is submitted. Copy ready ads must be the actual size.

SPECIFICATIONS

Ad Size	Ad Dimensions	Personal Ad Price	Business Ad Price
1/4th	2.25"w x 3.75"h	\$35.00	\$45.00
Half Page	4.5"w x 3.75"h	\$50.00	\$75.00
Full Page	4.5"w x 7.5"h	\$85.00	\$115.00

* You can leave your ads and payments at the studio office or email them to: aabuffalo@aol.com.

* Electronic images (.jpg) work best. Black and white photos reproduce better than color images.

* Photos can also be put on a CD/Jump Drive. If necessary you can submit an actual photograph.

* Photos with some contrast work best. Avoid dark backgrounds with dark clothing or light backgrounds with light clothing in the same photo. Please make sure any photo has at least 1 true straight edge.

* The length of your message should be in proportion to the size of the ad.

PLEASE MAKE CHECKS PAYABLE TO: AMERICAN ACADEMY OF BALET

PLEASE PRINT!	
Ad Type: (Circle One) Personal or Business	Ad Size: _____ Check# _____
Name: _____	
Company Name: _____	
Phone: (Day) _____	Evening/Cell: _____
Dancer's Name(s): _____	Email: _____
Message: _____ _____ _____	
E-mail address: _____	

Note: We reserve the right to edit messages for misspellings and length